



# 2007 ASTD Conference Recordings

**Individual Sessions: \$16<sup>95</sup> each**

- ID#      Keynote**
- K03      Wednesday Keynote.....*Tom Rath*
- Sunday 6-3-07**
- SU200    Beyond Fads, Fables, and Folklore.....*Clark*
  - SU201    Beyond E-Learning.....*Rosenberg*
  - SU203    Leadership without Borders.....*Cohen*
  - SU206    10 Steps to Successful Project Management.....*Russell*
  - SU211    Avoiding a LearningTechnology Nightmare.....*Roue*
  - SU212    Using Action Learning for Transformational Change.....*Dunton*
  - SU214    Practicing Assignment Success.....*Phillips; Stankowski*
  - SU215    Communities of Practice as Learning and KM Strategy.....*Sauve*
  - SU218    From Training Request to Complex Performance Solution...*Kudla*
  - SU300    The Basic Mechansims for Making Life Changes.....*Bolles*
  - SU301    Story Theater Method: Using Emotional Triggers.....*Stevenson*
  - SU302    10 Ways to Better Blended Learning for Knowledge Workers...*Panel*
  - SU306    Decoding Employee Engagement.....*Wildermuth*
  - SU307    Unleashing the Power of Experiential Learning.....*Thompson*
  - SU308    Keeping Generation Y Engaged in the Classroom.....*Rowe*
  - SU309    E-Learning 2.0.....*Karrer*
  - SU310    Laying Golden Eggs: Developing a Winning Culture.....*Russell*
  - SU311    Why 360-Degree Feedback Doesn't Work.....*Nowack*
  - SU314    Changing World of the Trainer.....*Sloman*
  - SU316    ROI on a Shoestring: How to Measure More with Less...*Burkett*
  - SU318    Appreciate Coaching.: A Positive Model for Change.....*Panel*
  - SU401    Training Impact Evaluation that Senior Managers Use...*Brinkeroff*
  - SU402    10 Tips, Tools, and Tactics to Teach Change Management...*Biech*
  - SU411    From Crisis to Control.....*Stanleigh*
  - SU413    Giving Managers EQ Tools to Teach and Improve Teamwork...*Lynn*
  - SU414    How to Sell T&D in Latin American Countries.....*Costacurta*
  - SU419    On Your Feet or From Your Seat.....*O'Connor*
  - SU420    Speak to be Heard! Communication Strategies.....*Hanke*

**Monday 6-4-07**

- M101    From Tactical Request to Strategic Opportunity.....*Robinson*
- M102    Keys to Successful E-Learning Implementation.....*Dublin*
- M107    Accelerated Executive Transitions...*Bernhard; Kurcher-Hawkins*
- M110    What is Informal Learning?.....*Carrera*
- M111    Transforming Frontline Performance with Podcasting.....*Gronstedt*
- M117    Measuring ROI in a Quality Service Program.....*Rodrigo; Rosas*
- M201    Changing Attitudes Through Experiential Activity.....*Silberman*
- M203    Manage Learning Without Apology.....*Vance*
- M206    Best Practices to Engage and Retain Employee Talent....*Barton*
- M207    Attacktics.....*Thomas*
- M208    Aligning Prequel Training With Your Current Programs.....*Devlin*
- M212    Key Management Trends for 2008, 2009, and 2010...*Blanchard*
- M215    ROI is Easy When You Use This 3-Step Approach...*Vorwerck*
- M219    Network Learning.....*Moltke*
- M300    Alternative Approaches to Instructional Design.....*Thiagarjan*
- M301    10 Techniques, Tips, and Strategies for Training Results.....*Pike*
- M308    Accelerating the Transfer and Application of Learning.....*Wick*
- M309    How to Coach Leaders for Multicultural Environments....*Nagari*
- M310    Outsourcing Your E-Learning Requirements to a Vender...*Agarwal*
- M313    Gallup's Seven Demands of Leadership.....*Allamn*
- M316    Measuring ROI: Progress, Trends, and Outlook.....*Phillips*
- M318    Best Practices in Achieving Performance Results.....*LaBonte*
- M319    Discover the Secrets to Protecting Copyrights & Trademarks...*Ward*

*(Session listing subject to change)*

- Tuesday 6-5-07**
- TU101    Implementing Kirkpatrick's Four Levels.....*Kirkpatrick*
  - TU104    How to Access & Influence Public Sector Training \$\$.*Ferraro*
  - TU106    10 Steps to Being a Successful Manager.....*Haneberg*
  - TU115    Innovative Strategies for Marketing Your Training.....*Benjamin*
  - TU117    Show Me the Money: Moving from Impact to ROI.....*Phillips*
  - TU118    Job Aides as Performance Improvement Solutions.....*Willmore*
  - TU119    Optimizing Your Work-Life Balance.....*Dunphy*
  - TU120    Increasing Trust and Results for Individuals and Organizations...*Eyring*
  - TU207    Do Cultural Differences Matter in Training.....*Lo*
  - TU212    Be Bold: Create a Roadmap for Leadership Success.....*Panel*
  - TU214    Capitalizing on Industry-Driven Products.....*Panel*
  - TU219    Exemplary Performance: Your Competitive Edge.....*Panel*
  - TU302    Transform Your SMEs Into Facilitators of Learning.....*Edwards*
  - TU305    Awesome Ways to Unleash Your Personal Pizzazz Power...*Smith, Jr.*
  - TU306    Finding Power and Purpose in a Stressed-Out World.....*Crum*
  - TU311    A Global Model for Organizational Health and Vitality.....*Nagel*
  - TU313    Developing and Advancing Leaders with E-Learning.....*Sibilsky*
  - TU314    A Dialogue About the Future of Our Profession.....*Panel*
  - TU318    Value of Learning With Presentation Mastery.....*Bingham; Jeary*
  - TU319    Secrets to Protecting Your Copyrights and Trademarks...*Ward*
  - TU320    The Seven Keys to Cross-Team Collaboration.....*Chen*
  - BR01    Submit a Winning ASTD Conference Proposal.....*David*

**Wednesday 6-6-07**

- W105    The Five Steps to Becoming Expert.....*Schempp*
- W106    Lies About Learning.....*Israelite*
- W109    Cultivating a Wise Response: Leadership for Success...*Clemens*
- W117    Creating and Linking a Training and Development Scorecard...*Pease*
- W118    Negotiation Skills for the Strategic Business Partner.....*Selah*
- W201    Building and Sustaining an Engagement Culture.....*Kaye*
- W206    Business and Life Coach Qualifications.....*Feustel*
- W207    Storytelling Strategies for Learning Transfer.....*Clay*
- W209    Instructional Systems Design vs Rapid Prototyping.....*Steiner*
- W212    Getting Results from Action Learning.....*Frein*
- W217    Using Recognition to Foster a High Performance Culture...*Herr*
- W219    I'd Love a Balanced Life, But I Haven't the Time.....*Beamish*
- W220    Achieving Simplicity from Complexity in Learning Leadership...*Pritchard*
- W307    Implementing a Recognition Program that Works.....*Ventrice*
- W318    10 Easy Steps to Get Buy-In for Using Performance Analysis...*Mankin*
- W319    LeaderMind: Benefit More from Your Own Mind.....*Senelt*

**Author Chats**

- AC01    600+ Tips to Keep Audiences Fired Up and Engaged!...*Smith, Jr.*
- AC02    Why Most Change Initiatives Fail.....*Russell*
- AC03    Show Me the Money.....*Phillips*
- AC04    The Voice of Authority: Creating Personal Presence.....*Booher*
- AC05    The Next Wave in E-Learning.....*Rosenberg*
- AC08    Top Ten Questions Trainers Ask...And the Answers.....*Pike*
- AC09    It's Monday Morning: Where Are Your Projects?.....*Russell*
- AC10    600+ Tips to Keep Audiences Fired Up and Engaged!...*Smith, Jr.*
- AC11    Train With Style.....*Biech*
- AC13    Are You Ready to Stop Letting Fear Control Your Life?...*Ward*
- AC14    Lies About Learning.....*Israelite*
- AC15    Performance Consulting on the Sly.....*Willmore*
- AC16    10 Provocative Ways to Kick Off Management Training!...*Haneberg*
- AC17    First Do No Harm: Diversity Initiatives that Work.....*Wildermuth*
- AC18    Playful Approaches for Improving Performance.....*Thiagarjan*



Look for this icon in your Program for all recorded sessions

**2006 TOP TEN:**

- General Session: Marcus Buckingham (GS004)
- The Speed of Trust: 13 Behaviors of Trusted Leaders...Stephen Covey (SU201)
- Evaluating Training Programs: The Four Levels...Donald Kirkpatrick (M102)
- Crash and Learn: 101 Plus Trainer Mistakes...Jim Smith Jr. (M209)
- Training Impact Evaluations That Senior Managers Believe and Use...Robert Brinkerhoff (TU115)
- The Leader's Role in Growing Other Leaders...Beverly Kaye (TU300)
- Top Management Support Predicts Training Success...Richard Whitely; Scott Blanchard (M214)
- Transform Your SMEs Into Facilitators of Learning...Kathleen Edwards (SU407)
- High-Impact Training: 17 Ways to Design, Deliver, and Transfer Training Faster, Better, Easier...Bob Pike (W201)
- Communicating Up, Down, and Across the Organization: Influencing Stakeholders to Gain Support...Susan Mason (W113)

**2006 TOP 10**

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