



2009 Fall Meeting
November 4-6 San Francisco

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 AudioPoint \$24.⁹⁵ each
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2009 ULI Fall Meeting and Urban Land Expo Recordings

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General Sessions

- GS1 Is That a Light I See at the End of the Tunnel? Economists, Investors and Developers Talk about What's Going on Today and Thoughts for Tomorrow
- GS2 Capital Markets: Where are We Now and Where are We Going?
- GS3 Emerging Trends in Real Estate® 2010
- GS4 The Morning After: How the Icons Are Making It Through the Downturn
- GS5 Closing General Session

Wednesday, November 4

- 01 Real Estate Finance 101: The Basics
- 02 Deal Making 101: How to Land Your First Deal
- 03 Real Estate Development Workshop: Fundamental Skills for Real Estate Development Professionals I (Part 1)
- 04 What Retailers and Retail Developers Are Doing in a Stifled Economy
- 05 Housing and Innovation in the New Market Reality
- 06 Real Estate Finance 201: The Realities
- 07 Dealmaking 201: Negotiations: What Works and What Doesn't
- 08 Real Estate Development Workshop: Fundamental Skills for Real Estate Development Professionals I (Part 2)
- 09 What Happens When Downtown Meets Capacity: Dealing with Today's Mixed Use Realities with Tomorrow in Mind
- 10 Business as Usual in an Unusual Business Environment: How Housing Developers are Financing Workforce Housing
- 11 Real Estate Finance 301: Raising Capital in Today's Economy — Strategies and Deal Points
- 12 Using the Downturn to Become an Entrepreneur
- 13 Real Estate Development Workshop: Fundamental Skills .. for Real Estate Development Professionals II (Part 1)
- 14 Private/Public Partnerships: Keeping the Wheels in Motion
- 15 New Directions in Second Home and Resort Communities: Creative Solutions for (Promising) New Market Realities
- 16 The Horizontal Shuffle: Repositioning to Profit in Turbulent Times
- 17 Careers in Real Estate
- 18 Real Estate Development Workshop: Fundamental Skills for Real Estate Development Professionals II (Part 2)
- 19 Entertainment-Led Regeneration: Myth or Reality
- 20 From Recession to Recovery: Paradigm Shifts in Senior Housing Models

Thursday, November 5

ULI/Stam Ross Real Estate Trends Conference

- 21 The Demographics of the Next Decade: Pent Up Demand is Building: How Will the World Be Different After the Downturn?
- 22 Making the Best from Distressed Opportunities
- 23 The Obama Stimulus Plan: An Engine for Urban Development
- 24 Understanding Regional Growth Patterns and Their Impact on Planning and Development
- 25 Western Trailblazers Dialogue: How Industry Leaders are Dealing with Today's Economic and Political Realities

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- 26 Role of Green In Real Estate: Managing Risk and Finding Rewards In Green Building
- 27 The Presidio Trust: A Model for Leveraging Public Funds
- 28 Inside-Out: U.S. Investment into Asian Markets
- 30 The New Consumer Part I: Resorts and Leisure
- 31 The New Era of Real Estate Turnarounds
- 32 All Talk? Where are the REAL Land Deals?
- 33 Global Power City Index-2009: Ideas for Attracting Business and Investment to Cities
- 34 Downturn Demographics; Repositioning for Today's West
- 35 Green Retrofit: What Is Making This the Wave of the Future?
- 36 Outside-In: Asian Investment into U.S. Markets
- 37 Four Forecasts for Real Estate Markets
- 38 The New Consumer Part II: Primary Housing, Multifamily and Master-Planned Communities
- 39 Beyond the Highway Trust Fund: How We Will Fund Infrastructure and What It Means for Real Estate
- 40 What Makes a World-Class City: Investment Opportunities for the Future
- 41 Sustainable Communities in the West – Challenges on the Edge
- 42 The Impact of "Green" Regulation on the Real Estate Community
- 43 Sustaining Growth in Asia: Innovative Models
- 44 The Public/Private Partnerships Behind Successful Workforce Housing Developments

Friday, November 6

- 45 Successful Partnerships that Survive the Business Cycles
- 46 HUD's Neighborhood Stabilization Programs: Are the Deals Happening?
- 47 Trading Energy for Cash: Reducing Operating Costs Through Wise Portfolio Management
- 48 Public/Private Partnerships in a Recessionary Economy: What Deals are Moving Forward?
- 49 Re-energizing Resorts for a Rebound
- 50 Post-Industrial Can Mean Regeneration... Especially on the Waterfront
- 51 How to Maximize Value with Distressed Loans: Myths, Magic and Money-Making
- 52 Alternative Financing: Leveraging Federal Funds to Creatively Finance Your Deals
- 53 Retrofitting Offices to be Green and Energy Efficient: Practical Approaches
- 54 Berkeley-Emeryville Retail: New Models for Development
- 55 Deals for Transforming Industrial Areas into Residential Neighborhoods
- 56 Development Deals Using Community Benefits Agreements
- 57 The Green Quotient in Institutional Investment
- 58 Retrofitting Western Cities with Transit: Learning from Los Angeles
- 59 Private Equity and Opportunity Funds: What Role Will They Play in an Increasingly Distressed Market
- 60 Reuse and Repositioning of Corporate Campuses: Economics, Design and Sustainability

Session availability subject to change

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- **AudioPoint Packages- Watch the powerpoint presentations while listening to the session on your computer and iPod OR**
- **Audio Packages - Includes Audio CDs and Multi-media CD including MP3 and iPod Audio formats**

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- 0293 Developing Green: The Future is Now, Are You Ready? May 2009, in Los Angeles, CA
- 0292 Developing Resort Communities: Finding Your New Frontiers March 2009, in Orlando, FL
- 0291 Reinventing Retail and Mixed-Use: Surviving, Thriving, and Positioning for the Future February 2009, in Los Angeles, CA
- 0285 Place Making: Developing Town Centers, Transit Villages, and Main Streets September 2008, in Denver, CO
- 0284 Developing Master-Planned Communities June 2008, in Washington, DC

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