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October 21-23, 2008

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Individual Sessions
AudioPoint \$24.⁹⁵ each
Audio \$17.⁹⁵ each

development '08 Recordings

- AP Audio 078- General Sessions**
- GS1 NAIOP Green Development Award Breakfast *Rebecca Flora*
 - GS2 The Past, Present and Future - An In-Depth Review of the Commercial Real Estate Industry *Bob Sulentic*
 - GS3 2008 Developer of the Year Luncheon..... *Dr. Peter Linneman*

Tuesday, October 21

- 01 Ready, Set, Save! An Overview of LEED® Tax Incentives *Mark Wilhelm*
- 02 Let's Do a Deal, in a Commingled Fund Asset *Julian Scurci; Roberto Young*
- 03 Case Study: Ogden Business Depot (Military to Industrial Redevelopment) *Stephen Waldrip*
- 04 CEO Insight with Quintin Primo—Diversity is Not Just a Buzzword..... *Quintin Primo*
- 05 Industry Talent Panel *Bob MacMillan; Jeff Rank; Martin Coyne*
- 06 Tax Policy Positions of the 2008 Presidential Candidates *Larry Brewster; Larry Pobuda*
- 07 Global Trade Impacts on Transportation and Logistics Distribution..... *John Vickerman*
- 08 Starting Your Own Development Company *Scott Beggs; Brad Logan; Steven McCraney II; Steven Schwarz*
- 09 Private Capital Investment: A Closer Look at the Most Active Investor Segment of the Real Estate Investment Landscape *Al Pontius; Chad Carpenter; Marc Paul; Jordan Schnitzer*

Wednesday, October 22

- 10 CEO Insight with Michael Dermody—IRR Really Stands for Integrity, Respect and Responsibility .. *Michael Dermody*
- 11 CEO Insight with Bill Hankowsky—A Public and Private Perspective on Real Estate Development . *Bill Hankowsky*
- 12 LEED® Case Study: Molasky Corporate Center - Nevada's first LEED Gold Class A Office Tower..... *Robert Bingham; Suzanne Sanders*
- 13 Capital Markets' State of the World *Michael Dardick; Mark Gibson; Brian Stoffers*
- 14 CEO Insight with Jordan Schnitzer—Running with the Herd..... *Jordan Schnitzer*
- 15 The Capital Market Environment: A Glass Half Full with an Abundance of Opportunities
Michael J. McDonald; Ted Klinck; Stephen Van Dusen
- 16 Capturing the Value through LEED® for Existing Buildings..... *Greg O'Brien; Tom Boeck; Rick Walker*
- 17 Alternative Development Opportunities - Unlocking Difficult Land
Par Tolles; James S. Backer; Daniel Corfee; Kevin. M. Ehrhart; Kurt Rosene
- 18 CEO Insight with Michael Dardick—Doing Well by Doing Good *Michael Dardick*
- 19 REITs: Navigating in Troubled Water *J. Mark Hillis; Dean Dornbos; Bo Reddic; Bob Walter*
- 20 CEO Insight with Joan Woodard—Creating Living Legacies through our Projects..... *Joan Woodard*
- 21 CEO Insight with Michael Latimer—Driving Change in Institutional Investments:
A Canadian Fund Goes Global *Michael Latimer*
- 22 Emerging Port Cities and Supply Chain Evolution..... *Steve Crosby; Michael Mullen; Aaron Paris*
- 23 CEO Insight with Ronald Pizzuti *Ronald Pizzuti*
- 24 The Gaming Industry Evolution into Real Estate Development *John Knott; Brad Friedmutter*

Session availability is subject to change

Also Available...

DevelopGREEN: Sustainable Solutions for Commercial Real Estate Audio Package

recorded March 2008 in Phoenix, AZ

Greening The Corporate Culture • Green Building Valuation • The Carrot and the Stick:
Green Development Incentives and Mandates • What on Earth are Carbon Credits? • How Leading
Multi-National Corporations Are Embracing Sustainability • Greening Existing Buildings • How to Prepare
a LEED Scorecard Case Study • The Triple Top Line • Greening Your Company: 10 Easy Steps •
Green Building Certification Systems: To Certify or Not to Certify? • What Does it Really Cost? •
Closing Luncheon—SustainABILITY

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