

229-

General Sessions / Special Events

- 01 The NAR Broker Involvement ProgramEd Lawler
- 02 Road Trip with Gar and Alice Gar Anderson; Alice Martin

Connecting With Leadership, Members and the Public

- 03 Be a Wiki-Web Wonder.....Keith Garner; Ben Martin
- 04 Mirror, Mirror.....Who's the Fairest MLS of Them All?..... Saul Klein
- 05 Social Media: The Risks and Rewards of Engaging in Online Communities.....Cutlip; Marsh; Reynolds; Thiel
- 06 A Media Makeover for Your Association Steve Francks; Linda Schactler
- 07 Director Dynamics: Understanding Boardroom PersonalitiesLynn Madison
- 08 Advanced Housing Market Reporting Made Simple Mark Allen

Industry Issues and Trends

- 09 New Interpretations of the Code of EthicsAlec Hagerty
- 10 Turn Your Association Building into a Home Keith Holm; Cub S. Berrian; Carl R. DeMusz; Ann Guiberson; Elaine West
- 11 Scaling New Business Models.....Steve Murray
- 12 Prepare Members for Government Impact on the Real Estate IndustryLaurie Janik; Jerry Giovaniello
- 13 MLS Solutions: Mergers, Consolidations, and Data Sharing Bergeron; Howard; Johnson; Kage
- 14 Applied Social Media Trends Jeff Turner; Benn Rosales; Jay Thompson, Jr.; Mariana Wagner
- 15 MLS in Your Face..... Marilyn Wilson-Lund; Frank LLos; Errol Samuelson; Mike Wurzer
- 16 The Next Generation of Social MediaJeff Turner
- 17 Going,Going,...Green!Greening Your Association, Your Members, and Your Meetings..... Abel; Labout; Wilson

REALTOR® Association Management

- 18 Managing Leadership Expectations FORMally Rob Authier
- 19 Good "Stuff" at a Great Price..... Gerry Allen; Mary Martinez
- 20 Meeting Management 101 Adorna Carroll
- 21 A Recipe for a Strong Board of Directors OrientationRobert Harris
- 22 Surviving a Market ChangeJerry Matthews; David Foster; A.J. Michaels; Linda Morgan
- 23 "RDR" – REALTORS® DO Read! Melynn Sight
- 24 Managing Your Most Valuable ResourceDonna Garcia
- 25 Raising the Bar for RPACShannon Burke; Helen Carter; Jarrod C. Grasso ; Jane Saunders
- 26 Leadership Secrets from Mayberry.....Jonathan Wallace

New AE Orientation

- 28 NAR Policy 101Kristine Erickson; Rodney Gansho
- 29 NRDS and E-commerce Chris DeRosa
- 30 NAR Policy and Dues Procedures.....Tricia Grace; John Pierpoint

2008 Top Ten Package

MP3 or iPod Audio formats

What Do Global Technology and Innovation Mean to Association Leadership? • The Realities of RESPA • Future Trends in Real Estate • Six Essential Association Operating Manuals • Should It Stay or Should It Go: Document Retention • Value Propositions - Old vs. New • Phenomenal Ideas to Increase Member Retention, Attendance, and AE/President Leadership Effectiveness • Friend or Foe? How Technology Companies Are Reinventing the Real Estate Industry • Create Deliverables from Data • Identifying and Fulfilling Member Expectations in the Age of Wikinomics and the Long Tail

All 10 sessions, only \$79 (228-110)