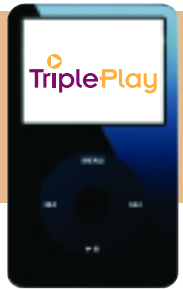




# 2007 REALTOR Convention Recordings

✓ iPod Format ✓ MP3 Format ✓ CD



Take the invaluable ideas and insights of Triple Play 2007 back to your office and staff. All 48 sessions are available in iPod, CD and MP3 formats. Choose one of our Special Packages and create an instant audio training library today. It's the next best thing to being there. **Now Available on a Pre-loaded 80GB iPod Classic - Get the ultimate in portable convenience; the entire conference in the palm of your hands!**

## SPECIALS

### 1 Complete Audio Package

*Our most popular package!  
The most popular audio formats*

**MP3 Format:** The entire meeting on just 7 CDs! MP3 can be played on any MP3 CD player, including computers, stereos, and many car audio systems  
**\$295**

**iPod Format\*:** **Best for iPod & iTunes users**  
The entire meeting on just 5 CDs! iPod format files are encoded with the "Audio-Resume" feature found in iTunes Audiobooks. Copy these directly into iTunes and your iPod will remember where you last left off!  
**\*DOES NOT INCLUDE IPOD**  
**\$295**

**CD Format:** Planning to listen to the sessions on the CD player in your car? This is the set for you! The entire meeting on individual CD's  
**\$495**

### 2 Complete Pre-loaded iPod

*New 80GB Video iPod Classic preloaded with the complete 2007 TriplePlay Meeting*  
**\$595**



*Have you been looking for a good reason to get your own iPod? We'll load the entire conference on your new 80 GB iPod and you can start listening as soon as you open the box. Plus you'll still have plenty of GBs left over to add your own music or videos files!*

## ORDER

### 1 Complete Audio Package

*Our most popular package!  
iPod\*, MP3 and CD Formats*

**\*iPod Format Packages DO NOT INCLUDE IPOD**

**Includes:**

- All 48 sessions in the format of your choice

**Formats:**

- MP3  
 iPod\*

**Price:**

**\$295**

- CD

**\$495**

### 2 Complete Pre-loaded iPod

*Entire Annual Conference pre-loaded on brand new 80GB Classic iPod*

- All 48 sessions pre-loaded on new 80GB video iPod

- Pre-loaded iPod

**\$595**

### Individual Sessions

*Pick sessions/ choose format*

*CD @ \$29<sup>95</sup> ea.*

*MP3 or iPod\* @ \$15<sup>95</sup> ea.*

(qty)

- CD  
 MP3  
 iPod\*

**\$**

## SHIPPING / TAX

**\$**

**Domestic Ground**—U.S. & Canada—1-2 weeks

**\$10**

**Domestic Express**—U.S. & Canada—3-4 days

**\$35**

**International**—15% of Subtotal or \$10 minimum

**\$**

**Sales Tax**—For Georgia residents only (GA Sales Tax: 7.5% of Subtotal)

**\$**

## PAYMENT

**total due**

**\$**

Check # \_\_\_\_\_ (Make payable to **Playback Now** in U.S. Funds drawn from a U.S. Bank)

Credit Card:  Visa  Master Card  American Express  Discover  Cash

Exp. Date

## SHIPMENT (attach business card)

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Company \_\_\_\_\_

Address \_\_\_\_\_

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Daytime Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-Mail Address \_\_\_\_\_

*We respect your privacy—your contact information is never sold to other parties. Your e-mail address is used for your shipping notification and special e-mail promotions.*

# Playback



**3159 Campus Drive, Suite 500  
Norcross, GA 30071-1477  
Fax: 770-447-0543**

**(800) 241-7785**

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**www.iPlayback.com/TriplePlay**

PROMO CODE: **267-2i**

**Best  
Deals!**

## Triple Play 2007

### COMPLETE AUDIO PACKAGE

MP3 FORMAT  
\$295

MP3 audio  
files for all  
sessions

iPOD  
FORMAT  
\$295

Audio files  
for iPod  
or iTunes

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### COMPLETE CD SET \$495

Standard  
audio CDs

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### Individual Sessions

iPod or MP3:  
\$15<sup>95</sup> each

CDs:  
\$29<sup>95</sup> each

267-	Session Title	Presenter
<input type="checkbox"/> <input type="checkbox"/> 01	Creative Equity Marketing & Exchange of C-I RE.....	Bob Giniiecki
<input type="checkbox"/> 02	Delegate for Dollars with a Personal Assistant or Team.....	Roseann Farrow
<input type="checkbox"/> 03	Essentials of Real Estate Auctions - Part I.....	Bob Frame
<input type="checkbox"/> 04	Don't Gamble on Your Success; Plan For It! - Part I.....	Dwayne Carte
<input type="checkbox"/> 05	Flips, Frauds & Foreclosures.....	Melanie McLane
<input type="checkbox"/> 06	What Do You Mean "There's a Conflict of Interest?".....	Marcie Roggow
<input type="checkbox"/> 07	Get Your Listings Sold Before They Get Old.....	Joe Meyer
<input type="checkbox"/> 08	Creating Champions in a Changing Market.....	Buddy West
<input type="checkbox"/> 09	Creating a Presence of Value.....	Richard Flint
<input type="checkbox"/> 10	Blogs, Podcasts & Other Multimedia.....	Amy Chorew
<input type="checkbox"/> 11	The Art of Negotiating.....	Roger Turcotte
<input type="checkbox"/> 12	Appraising in the New Millennium.....	Melanie McLane
<input type="checkbox"/> 13	Essentials of Real Estate Auctions - Part II.....	Bob Frame
<input type="checkbox"/> 14	Don't Gamble on Your Success; Plan for It! - Part II.....	Dwayne Carte
<input type="checkbox"/> 15	Whose Commission is it Anyway?.....	Marcie Roggow
<input type="checkbox"/> 16	Listing Property on Your Terms.....	Roger Turcotte
<input type="checkbox"/> 17	Tech and Risk Management.....	Amy Chorew
<input type="checkbox"/> 18	Live Love.....	Rich Levin
<input type="checkbox"/> 19	Strengthening Repeat & Referral Business.....	Richard Flint
<input type="checkbox"/> 20	Getting Your Buyers to Say "Good Buy" Instead of "Goodbye".....	Joe Meyer
<input type="checkbox"/> 21	Home Staging - The Winning Way to Sell Real Estate.....	Barb Schwarz
<input type="checkbox"/> 22	Systems of Efficiency.....	Bob Harris
<input type="checkbox"/> 23	Double Your Income by Working with Investment Property-Buyers....	Tom Lundstedt
<input type="checkbox"/> 24	How to Build a Top 100 Company.....	Frank Mears
<input type="checkbox"/> 25	Meth & Its Makers.....	Karel Murray
<input type="checkbox"/> 26	Environmental Issues of the 21st Century.....	Ron Passaro
<input type="checkbox"/> 27	Stop It! Avoid Becoming a Technology Target.....	Jerry Rossi
<input type="checkbox"/> 28	Identity Theft.....	Robert Siciliano
<input type="checkbox"/> 29	Trends that Affect Your Bottom Line.....	Marcie Roggow
<input type="checkbox"/> 30	Sell More with Systems that Work.....	Pat Zaby
<input type="checkbox"/> 31	Being Productive & Profitable in a Changing Market.....	Roger Turcotte
<input type="checkbox"/> 32	Palm Top Management: Get in Sync.....	Verl Workman
<input type="checkbox"/> 33	Double Your Income by Working with Investment Property-Sellers ...	Tom Lundstedt
<input type="checkbox"/> 34	Housetalk.....	Ron Passaro
<input type="checkbox"/> 35	If You Don't List, You Don't Last.....	Frank Mears
<input type="checkbox"/> 36	Realty Security: Taking Control of Personal Safety as a RE Professional....	Robert Siciliano
<input type="checkbox"/> 37	Implementing Profit Driving Initiatives.....	Steve Harney
<input type="checkbox"/> 38	Flawless Strategic Plans.....	Bob Harris
<input type="checkbox"/> 39	Showdown for a Slowdown.....	Pat Zaby
<input type="checkbox"/> 40	Motivation Through Management: Are You Pro-Active or Reactive?.....	Karel Murray
<input type="checkbox"/> 41	You Have 3 Seconds to Make a First Impression. How are you Doing?.....	Marcie Roggow
<input type="checkbox"/> 42	My Bat, My Ball, My Playing Field, My Rules.....	Nelson Zide
<input type="checkbox"/> 43	Stop It! The Advertising and Marketing Nightmare.....	Jerry Rossi
<input type="checkbox"/> 44	Exchanging Made Easy.....	Tom Lundstedt
<input type="checkbox"/> 45	Legal Issues Facing Commercial Brokers.....	Marcie Roggow
<input type="checkbox"/> 46	Mortgage & Real Estate Fraud.....	Robert Siciliano
<input type="checkbox"/> 47	Does Your Business Have Bounce?.....	Karel Murray
<input type="checkbox"/> 48	How Smart Agents are Turning Clicks into Commissions.....	Verl Workman